



SPONSORSHIP PACKET

At, Thrive W.E.C.A.N. our mission is to create pipeline of success by making life's obstacles the stepping stones of tomorrow and fulfilling potential through shared experience, meaningful connections, and mentorship

Thrive W.E. C.A.N
(Women's
Education
Coaching and
Networking)

About Thrive WE CAN

- We believe that starting early is key to empowering women to change the world
 - If we can pinpoint their focus and equip them with knowledge we can make a difference
- Thrive is so important because, raising a daughter, I have come to realize the critical need for safe and accurate information for women to make informed decisions about their lives
- Thrive W.E. C.A.N. is a program designed to help women learn how to find and work for success in their youth
- Our intent is to host an annual seminar in the Greater Boston area over the summer until we grow to require multiple dates, and, eventually, nationally
- We will facilitate this by educating young women (ages 14-26) about the:
 - Challenges that life presents for women
 - Statistics that have defined our gender behavior and its limitations
 - Ability to overcome adversity
 - Strength in their mind, body, and spirit
- We will provide mentorship opportunities and empowerment stories from women
- Women of various backgrounds are coming together to create a support group and network of successful women in the New England area

Our Speaking Topics

- Women's Health
- Trauma
- Addiction
- Youth Marriage
- Health & Fitness
 - Weight Issues
- Competitive sport
- Women's Safety & Security
- Women in Business/Education
- Inspiration
- Open Panel Discussion



Official Launch Party	Week of November 11, 2018	This is the event where we will announce our great work and share it in the region. We will seek new members and introduce some of our speakers & mentors
Thrive WE CAN Seminar	July 20 -21, 2019	2 day seminar
Mentorship Calls/Meetings	Aug 2019- June 2020	Connecting your women w mentors for follow up & guidance

The Agenda

Day 1:

7:00- 8:30 AM	Registration check in & continental breakfast
8:30 – 9:00 AM	Welcome and Introductions by Hazel Boyd and our sponsor
9:00 – 10:30 AM	SESSION(S)
10:30 – 10:45 AM	Break
10:45 – 12:15 PM	SESSION(S)
12:15 – 1:30 PM	Lunch
1:30 – 3:00 PM	SESSIONS(S)
3:00 – 3:15 PM	Break
3:15 –4:45 PM	SESSION(S)
4:45 - 5:00PM	Evaluations
5:00PM	Adjourn for the day

Day 2:

8:00- 8:45 AM	Networking continental breakfast
8:45 – 9:00 AM	Introductory Comments from our sponsor
8:45 – 10:30 AM	SESSION(S)
10:30 – 10:45 AM	Break
10:45 – 12:15 PM	SESSION(S)
12:15 – 1:30 PM	Lunch
1:30 – 3:00 PM	SESSION(S)
3:00 – 3:15 PM	Break
3:15 – 4:45 PM	SESSION(S)
4:45- 5:00 PM	Wrap Up/Close Out/Adjourn



HOW WE CAN HELP

- Brand Awareness
- Recognition
- Target Audience Access
- Opportunity to Give Back to the Community- Outreach
 - 91% of global consumers are likely to switch brands to one associated with a good cause, given comparable price and quality*
 - 61% of consumers are willing to try a new brand, or one they've never heard of, because of its association with a particular cause*
 - 50% of global consumers said they would be willing to reward companies that give back to society by paying more for their goods and services (44% in the U.S. and 38% in Canada)
- Women Statistics
 - Women represent a strong consumer in today's market
 - The purchasing power of women in the U.S. ranges from \$5 trillion to \$15 trillion annually
 - Women make 70% of all travel decisions. (Source: Bridget Brennan, "Why She Buys".)
 - 73% of travel agents surveyed noted that more female travelers embark on solo trips than their male counterparts. (Source: The Gutsy Traveler)
 - One in four women has participated in a "girlfriend's getaway" and 39% plan to do so at least once in the next three years. (Source: AAA)

If you are interested in reading more about our program, please visit our website:

<https://www.ascensionally.com/thrive-w-e-c-a-n>



SPONSORSHIP OPPORTUNITIES

PLATINUM LUNCHEON SPONSORSHIP (2 available) - \$5,000

Saturday or Sunday luncheon sponsor

- Opening remarks (day of lunch sponsorship) and literature drop
- Complete session attendee leads
- Complimentary tabletop exhibit
- 3 complimentary registrations
- Full page ad in program guide
- One pre- and post-event email blast

GOLD REGISTRATION SPONSORSHIP- \$2,500

- Logo on lanyards, badges, and registration confirmation emails
- Swag giveaway
- Complimentary tabletop exhibit
- 2 complimentary registrations
- Full page ad in the program guide
- One pre- or post-event email blast

GOLD LAUNCH PARTY SPONSORSHIP- \$3,500

- Introductory remarks after public acknowledgement at event
- Complimentary tabletop exhibit
- 4 complimentary entries to the launch party
- Full page ad in the program guide
- One pre-event or post-event email blast
- Swag giveaway

SILVER NETWORKING BREAKFAST SPONSORSHIP (2 available) - \$2,000

- Sponsorship of one networking breakfast
- Giveaway of sponsor's choice
- Complimentary tabletop exhibit
- 1 complimentary registrations
- Half page ad in the program guide
- One pre-show email blast

BRONZE NETWORKING COFFEE BREAK SPONSORSHIP (4 AVAILABLE) - \$1,000

- Sponsorship of one networking coffee break
- Complimentary tabletop exhibit
- 1 complimentary registrations
- Quarter page ad in the program guide



WELCOME RECEPTION CO-SPONSORSHIP (2 AVAILABLE) \$1,500; \$500 w/existing package

- Sponsorship of Saturday welcome reception
- Signage and napkin branding
- 1 complimentary registration
- Option to place literature/giveaways on tabletop in reception space

ADDITIONAL SPONSORSHIP OPPORTUNITIES

- **SESSION LITERATURE DROP- \$500**
 - Align your brand with content of your choosing with a breakout session literature drop. This includes distribution of one piece of company literature on each seat during the chosen breakout session.
- **PRE- OR POST-EVENT EMAIL BLAST- \$500**
 - Send out a targeted email message to pre-registered attendees before the seminar or a follow up message to all attendees following the seminar!
- **AD IN THE PROGRAM GUIDE (LIMITED AVAILABILITY)- \$500 Full Page/\$250 Half Page**
 - Upgrade your package to include a full page ad or half page ad in the onsite program guide! This is every attendee's go-to resource onsite. Jam packed with important session information, networking times, company descriptions, and more, this guide will be referenced many times throughout seminar.

We would love to have your support! Please contact us if you have questions:

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Please see a sample copy of our Sponsorships Terms & Conditions Contract (next page).



Sponsorship Terms & Conditions

This Thrive WE CAN Sponsorship Contract (the “Contract”) states the terms and conditions that govern the contractual agreement between [SPONSOR COMPANY] having its principal place of business at [SPONSOR ADDRESS] (the “Sponsor”), and Ascension Alliance, LLC (the “Host”) who agrees to be bound by this Agreement.

WHEREAS, the Host is conducting Thrive WE CAN 2 day Seminar, a mentorship for young women, on July 20th & 21st, 2019 (the “Event”); and WHEREAS, the Sponsor agrees to sponsor the Event according to the terms and conditions herein.

NOW, THEREFORE, in consideration of the mutual covenants and promises made by the parties hereto, the Company and the Sponsor (individually, each a “Party” and collectively, the “Parties”) covenant and agree as follows:

Contribution

The total contribution provided by the Sponsor is [CONTRIBUTION AMOUNT/LEVEL], to be paid in full by March 19, 2019

Term/Termination

This Contract will terminate automatically upon completion of [TERMINATION DATE OR MILESTONE].

Changes/Cancellations

Any changes made to this Contract must be made in writing and signed by all parties. If the Event is canceled, partial refunds are available.

Sponsor Signature: _____ Date: _____

Event Host Signature: _____ Date: _____

This document is private, confidential, and contains valuable information that is for privileged individuals only.

ASCENSION ALLIANCE, LLC © 2018
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